

Nº 96226

THIS NUMBER MUST APPEAR ON ALL INVOICES AND SHIPMENTS

SUDBURY PUBLIC SCHOOLS

BUSINESS OFFICE
40 FAIRBANK RD.
SUDBURY, MASSACHUSETTS 01776
Telephone: 978-443-1058
Tax Exempt #E-04-6001315

21610273731000

VENDOR #

Schoology

BILL & SHIP PREPAID TO

Sudbury Public Schools
Heather Hennessey
40 Fairbank Road
Sudbury, MA 01776

INVOICE IN TRIPLICATE
P.O. # MUST APPEAR ON INVOICE

DATE ORDERED	DATE WANTED	ACCOUNT NAME
Dec 2, 2014	A S A P	New Equipment

REQUISITIONED BY	APPROVED BY — NAME AND TITLE
Sudbury Public Schools	Kim Swain, Assistant Superintendent

SHIP VIA THE LOWEST COST TRANSPORTATION WITH ALL CHARGES PREPAID

ITEM NO.	QUANTITY	DESCRIPTION	UNIT PRICE	TOTAL PRICE
Invoice must show our purchase order number in order for payment to be processed. Please call if price changes.				
1	1	Existing Implementation Enterprise Upgrade (pro-rate)	7200.00	7,200.00
Vendor Telephone# Vendor Fax#			Shipping:	

COMPLETE ORDER

PARTIAL ORDER

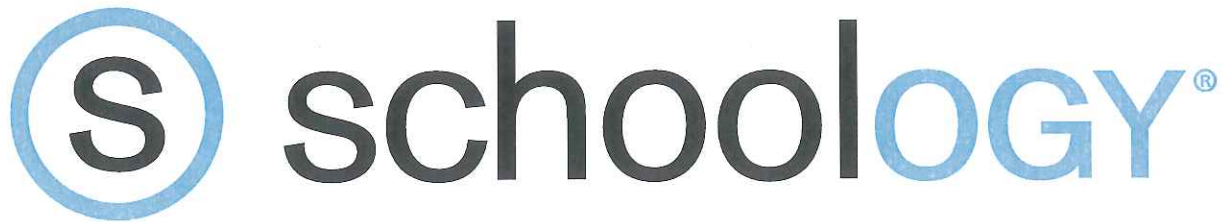
CIRCLE ITEM NO. RECEIVED

PO Total: \$7,200.00

Purchase Order #: 215-96226

SIGNED _____ Assistant Superintendent Kim Swain

DATE _____



Learning Management System

ENTERPRISE EDITION

Sales Order for:

Sudbury Public Schools

Sudbury Public School District - Existing Implementation Enterprise

Upgrade (Pro-Rate)

40 Fairbank Rd

Sudbury, MA 01776-5609

Dan Gottlieb
Regional Sales Director
dgottlieb@schoolology.com
(800) 393-7550 x46

Schoolology, Inc.
115 W. 30th St., Suite 602
New York, NY 10001
www.schoolology.com

Introduction

Schoolology proposes to work closely with Sudbury Public Schools to implement a digital learning environment that promotes learning, communication, and collaboration inside and outside of the classroom.

Schoolology is a dynamic, user-centric learning management solution that adjusts to any educational environment. Schoolology's versatility derives from three key components: learning management, enhanced communication, and third-party integration. Using Schoolology's engaging tools, educators can create custom courses, pace students individually, and differentiate instruction. Schoolology also facilitates improvement by providing educators access to globally shared resources. Finally, Schoolology seamlessly integrates third-party software via its advanced API. This award-winning, comprehensive approach ensures engagement and magnifies achievement worldwide.

After launching in 2009, Schoolology is now in more than 25,000 schools and organizations across more than 132 countries worldwide. Schoolology is transforming learning by making academic improvement more accessible. Thousands of schools around the world are working together to engage students more effectively, and this is just the beginning.

Enterprise Subscription

Schoolology offers a complete cloud-based solution. All hardware, database, and maintenance costs are included in the pricing. Sudbury Public Schools will **not** incur costs associated with system upgrades or releases that improve the current features.

1. LDAP/Single Sign-On (SSO) Integration

Schoolology will make available a SSO script that can be used to establish SSO with third party applications and directories. This will mean that all users will be able to use their school assigned username and password to access the Schoolology environment. Sudbury Public Schools will still maintain all usernames, passwords, user groups, roles, and account names locally.

2. Advanced User Management

Sudbury Public Schools will have access to Schoolology's Advanced User Management Interface which allows administrators to manage user roles, permissions, privacy, and overall system settings. This also affords administrators the ability to bulk-add users either using import files or, for more advanced users, programmatically via our REST API.

3. Enterprise Management Interface

Sudbury Public Schools will be able to create multiple buildings using the Enterprise Management Interface. Administrators can organize users into individual buildings, and they can designate different users as administrators. The system administrator is able to then manage all users and schools from the main parent account while certain administrators will be responsible for a particular group of users across different buildings.

4. School Site Branding

Schoolology will provide custom branding services to the Schoolology interface for Sudbury Public Schools. Schoolology will brand the top banner and links with Sudbury Public Schools's desired color scheme, and Schoolology will also replace the Schoolology logo with Sudbury Public Schools's organization logo. In addition, Sudbury Public Schools will receive domain customization (e.g. lms.schoolname.org) or subdomain customization (e.g. schoolname.schoolology.com).

5. Support Services

Schoolology offers two levels of support:

- a. The first level is community-based support that is available to all administrators and instructors via a "Feedback/Support" button located in the dropdown menu in the upper right corner of Schoolology. Community support is helpful for finding frequently asked questions and for posting new ideas. As part of your support management practices, you may choose to recommend this level of support for teachers and other staff or faculty at your school.
- b. The second level is dedicated support. As an enterprise client you have access to our dedicated support. You may choose up to three (3) dedicated support contacts from your school/district, whose role is to relay any questions, concerns or ideas to the Schoolology team. These three (3) main support contacts can contact Schoolology by:
 1. Phone: Support contacts may contact a Schoolology representative by using a support code listed in the "Feedback/Support" button (only visible to support contacts).

2. Email: Support contacts may email a Schoolology representative by emailing help@schoolology.com.
3. Ticketing System: Support contacts may create their own support tickets by going directly to support.schoolology.com.

Services

After we have received Sudbury Public Schools's signed Sales Order, Sudbury Public Schools's a dedicated Client Success Specialist will send an Implementation Verification Document to verify information and gather some additional account information. Upon receiving the verification document, the Client Success Specialist will schedule a kickoff call to begin the implementation process. During the kickoff call, the Client Success Specialist will review all of the initial setup steps that Sudbury Public Schools will need to get started, as well as address any potential questions or needs that Sudbury Public Schools might require.

After the kickoff call, Sudbury Public Schools will have access to Schoolology's consulting services, which includes check-in calls and support during implementation. During this process, we establish milestones for your Enterprise Subscription system configuration, and product training. Schoolology will provide continual support throughout the implementation process through our dedicated Client Success Specialists and tiered support system.

6. Implementation

After the kickoff call, the Success Specialist will provide a launch pack that serves as a resource guide for setting up the Schoolology system. Sudbury Public Schools's Client Success Specialist will assist you in the configuration of your system. Items included in your implementation are basic account creation/management, system settings, branding and consulting around the overall implementation strategy.

In addition to the base implementation you also have the following options available:

- Data Population using SFTP or one of our existing SIS Integrations
- User logins using LDAP, Google SSO or Remote Authentication

7. Train-the-Trainer Web Delivered

Schoology offers web delivered product training to Sudbury Public Schools's support staff via a train-the-trainer approach. Our web training is setup for a maximum of 15 attendees and we recommend holding them in a computer lab with a projector and speaker phone. Most sessions are one to two hours in length and it helps to have a moderator present for questions. This type of training is often utilized mid-year to provide additional support on intermediate and/or advanced features. The Schoology Professional Development team will work with project leaders in advance to determine the most effective outline for the web training and will work towards catering to specific client requests.

8. Train-the-Trainer Onsite

Schoology offers onsite product training for teachers and administrators via a train-the-trainer approach. Commonly the "Schoology for Master Instructors" course can be delivered using an onsite approach. Our onsite training is for a maximum of 15 attendees and should be held in a computer lab with a projector or in a room with sufficient wireless if the attendees are bringing their own laptops. Onsite trainings average of six hours of instruction.

The Schoology Professional Development team will work with project leaders in advance to determine the most effective outline for the onsite training and will work towards catering to specific client requests. Travel and Expenses are included in the purchase of an onsite training day.

(Note: The onsite training days require at least 14 days of lead time to accommodate for travel arrangements.)

Master Services Agreement

By accepting this Sales Order, you are agreeing to the terms of the Schoolology Master Subscription Agreement, which is located here:

<https://dl.dropboxusercontent.com/u/64457365/Schoolology%20MSA%2020130411.pdf>

SUBSCRIBER NAME:

Sudbury Public Schools

BY:

Printed Name:

Kim Swain

Kimberly Swain

Title:

Assistant Superintendent

Date:

12/1/14

Enterprise Cost Summary

Exhibit A – Pricing

Contract Start Date: **January 1, 2015**

Contract End Date: **June 30, 2015**

Enrollment: **1,025**

Enterprise Subscription

Description	Quantity	Price/Rate	Prorate*	Discount %	Discount \$	Subtotal
Enterprise Subscription, Per Student	1025	\$10.00	0.5	20	\$1,025.00	\$4,100.00
						\$4,100.00

Enterprise Services

Description	Quantity	Price/Rate	Prorate*	Discount %	Discount \$	Subtotal
On-Site Training	1	\$2,500.00				\$2,500.00
Web Delivered Training	8	\$150.00		50	\$600.00	\$600.00
Implementation - T2 - Flat Rate	1	\$2,000.00		100	\$2,000.00	\$0.00
						\$3,100.00

Grand Total: **\$7,200.00**

Note: The subscription is prorated because the contract length is greater than or less than 12 months.

The initial payment is due 30 days after the invoice date. All renewal subscriptions are invoiced 30 days prior to the start of the new term. Payment for renewal subscriptions must be received within 10 business days after the start of a new term.

This Sales Order is valid until December 15, 2014.

Thank you for your business!